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Geneva Knowledge Week

10 - 14 September 2018
at the World Trade Organization

- ❖ **Essentials Course** in
Knowledge, Innovation & Learning
- ❖ **Knowledge for Development Partnership** on
Public-Private Knowledge Partnerships
- ❖ **Knowledge Café** on
Geneva's profile as a Knowledge City
- ❖ **K4DP Projects** Open Space
Co-creation of joint projects to advance K4D
- ❖ **Knowledge Market Place** for
Innovative Knowledge Service Providers
- ❖ **Advanced Course** in
Knowledge, Innovation and Learning

The Geneva Knowledge Week is addressing companies, organisations, public administration and individuals, who want to get fit for the Knowledge Economy and who want to co-create better Knowledge Societies in Geneva, in Europe and in the world.

<http://geneva.knowledge.city>



Sharing knowledge is critical to the global trading system, just as it is in many other important aspects of global cooperation in our increasingly interdependent world. Knowledge is vital to increasing our understanding of often complex changes unfolding around us, including how best to assist the most vulnerable and protect our planet for future generations. Moreover, sharing knowledge is crucial to any well-functioning organization. We need to be curious about what we don't know, communicate what we've learned so that others might benefit, and find new ways to share with each other.

With all of this in mind, Geneva Knowledge Week has my strong support. I am grateful to all those involved in the Knowledge for Development Partnership and the Swiss Knowledge Management Forum who have helped to make it happen.

By ensuring that the right conversations take place across diverse disciplines in an open and collaborative way, we will ensure that we are ready to properly address the challenges of today and that the WTO is ready for the challenges of tomorrow.

Roberto Azevêdo, Director-General, World Trade Organization

The **Knowledge for Development Partnership K4DP**

is the global multi-stakeholder partnership in the field of Knowledge Management and Knowledge-based Development. It is acting globally, aimed at fostering the global **Agenda Knowledge for Development**, and contributing to achieving the Sustainable Development Goals (SDGs) of the United Nations by creating and making best use of knowledge that is needed in a knowledge society.

Knowledge.City is an organisation established to transform cities into Knowledge Cities, to advise and train companies, organisations and public administration in applying knowledge management practices, to link national strategies with knowledge agenda and to build linkages in a growing knowledge city network.

This **Knowledge Week** includes the global K4D Partnership conference, a knowledge market, the co-creation of innovative knowledge projects, training courses, the Knowledge Management Award Ceremony and the presentation of knowledge art. We invite you to join the world-leading community in Knowledge Management and Knowledge-based Development.

Dr. Pavel Kraus, Swiss Knowledge Management Forum, Geneva Knowledge City

Dr. Andreas Brandner, Knowledge for Development Partnership, Knowledge City

More information: www.knowledge.city.

Days 1/2 10-11 September 2018

Essentials Training Course in Knowledge Management

The **KM Essentials Training Course** provides the **big picture of Knowledge, Learning & Innovation Management** in international companies and organizations and gives a solid introduction to the key concepts, successful practices and powerful instruments. Participants learn how to assess KM practices systematically, develop a KM strategy and implement them step-by-step including a successful KM Awareness programme.

Different KM training elements, exercises and discussions that aim to allow participants to co-create knowledge are key elements of this fundamental KM Training course.

More information: www.knowledge.city/services

Topics and trainers:

- Creating a Knowledge Strategy and implementing it: **A. Brandner**, K4DP
- Overview of 20 years of Knowledge Management – Good practices and pitfalls: **P. Kraus**, SKMF
- Process-oriented KM, a practical approach towards a learning organization: **M. Wyrsh**, SKMF
- Consulting for KM, how to build a successful internal organizational support: **M. Hainzl**, SKMF
- Business case for Knowledge Management: **P. Kraus**, SKMF
- KM in International Organisations: **H. Gillman**, IFAD
- Developing a learning culture for improved business performance: **J. Suministrado**, UNICEF
- Knowledge retention before experts leave: **R. Sanz**, Consultant

Time: Monday/Tuesday, 10-11 September 2018 9am – 5pm.

Venue: World Trade Organization, Geneva, Switzerland

Price: Essentials: CHF 1.680 (plus 7.7% VAT)

Special Offer: **1+1 = 1,2.** The second participant of the same company pays only 20%.

Members of K4DP, KM Austria, SKMF pay 10% less (contact office@knowledge.city for a coupon).

Day 3

12 September 2018

2nd Geneva-Meeting of the global

Knowledge for Development Partnership

World Trade Organization, Geneva, Switzerland

Livestreaming: online-participation is welcome

Geneva's identity has various facets, combining highly advanced local academic, business and governmental bodies and a unique variety of international bodies with knowledge workers at the highest international level. This K4DP-meeting shall facilitate a dialogue between the different knowledge carriers within Geneva, and open the eyes for new collaborations and partnerships.

Programme more details on <http://geneva.knowledge.city>

9.00 Opening, Introduction to K4DP and the Agenda Knowledge for Development

Sara Cummings, Managing Director, Knowledge for Development Partnership

Keynote address: Outlines of a knowledge agenda for global trade

Yonov Frederick Agah, Deputy Director-General, World Trade Organization

JIU Inspection report on UN-Private Knowledge Partnerships

Petru Dumitriu, Inspector, Joint Inspection Unit of the UN System

From Geneva Knowledge Group to Geneva Knowledge City

Pavel Kraus, President, Swiss Knowledge Management Forum (skmf.net)

10.30 Tea/Coffee Break

11.00 Knowledge Café: Advancing Geneva's profile as a Knowledge City

Facilitator: **Andreas Brandner**, Managing Director, K4DP

12.30 Lunch

14.00 K4DP Projects Open Space

Innovators, development workers, knowledge service providers, innovative public bodies, entrepreneurs, researchers, and more co-create a portfolio of joint projects and activities.

Knowledge Market Place

Innovative Knowledge Service Providers present concepts and solutions.

16.30 KM4D Award Ceremony

Moderation: **Andreas Brandner**, Managing Director, K4DP

More information on the exhibitors: <http://geneva.knowledge.city>

Knowledge Market:

Innovative Knowledge Service Providers present concepts and solutions.



WTO OMC

Other UN Organizations will present their knowledge tools.



Be part of our global knowledge market. Contact us for more information:
office@knowledge.city

More information: <http://geneva.knowledge.city>

Registration: <http://geneva.knowledge.city>

Venue: **World Trade Organization, Centre William Rappard**

Rue de Lausanne, 154 Case postale 1211 Genève 2, Switzerland

Organiser and Partners:

- Organisers: **Swiss Knowledge Management Forum** and **Knowledge City GmbH**
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- Partners:
 -  **Knowledge for Development Partnership** - k4dp.org
 -  **Swiss Knowledge Management Forum** – skmf.net
 -  **Knowledge Management for Development** – km4dev.org
 -  **KMA Knowledge Management Associates** – km-a.net
 -  **AHT intermediation GmbH** – aht.ch