



# Overview of AHT Services and Projects

## Areas

Innovation Management  
Knowledge Management  
Process and Project Support

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aht'intermediation

# AHT Innovation and Knowledge Management Project Experience (2001 - 2025)

## Personal experience for Pavel Kraus

- 30+ years of experience within Healthcare industry (1987 - today)
- Close working relationship with marketing, research and (clinical) development departments
- In-depth knowledge of the research, development and marketing processes: delivery of information for critical decision points

## Healthcare business

- Actelion GMI Department – Project leader for Medical Information process + system implementation
  - ■ ■ Actelion GMSC Department - Innovation and collaboration concept
  - ■ Novartis Intranet evaluation and strategic outlook (230 websites)
  - ■ Novartis Intranet Portal for Pharma Research – concept and prototype development for process support
  - ■ Novartis STEP Change BUILD – Creating capability for global knowledge sharing
  - ■ ■ Novartis Open Innovation process development, implementation and project supervision
  - ■ ■ Novartis Finance – Process Collaboration Portal with process orientated information access, launched 2011
  - ■ Novartis Research – Analysis of disruptive innovation situations and moments for scaling-up (NIBR)
  - ■ ■ Roche Dia Tech Center: Information organization and taxonomy for improving R&D team collaboration
  - ■ ■ **Roche Diagnostics: 20+ Knowledge Management projects for various departments and teams**
  - ■ Roche Pharma PT – Knowledge Management Initiative Support / Taxonomy development for www.roche.com
  - ■ Roche Research Basel – Efficient Team Knowledge Management - Concept and Intranet prototype
  - ■ Roche Pharma – Behavioral change management for new collaboration platform (SharePoint + Touchpoint)
  - ■ Roche Pharma + Diagnostic – Leading Marketing Research department with global innovation projects focusing on final customer requirements identification and input into the organization
- Review, Analysis  
■ Concepts, Strategy, Governance  
■ Collaboration, Process support  
■ Direct business responsibility or ad-interim management

## Non healthcare experience

- ■ ■ PMI Innovation and collaboration in R&D – Maturity assessment and concept development
- ■ ■ SBB IM Development: Knowledge management maturity assessment and improvement concept
- Clariant corporate communication concepts (Innovation)
- ■ ■ BAG: Document and knowledge management in crisis situations
- ■ CKW: Innovation concept development for the new business model
- ■ CKW: Taxonomy development
- ■ ■ Steiner: Creativity and innovation coaching, tool development and implementation
- ■ Trumpf: Knowledge capture and transfer of high tech engineers
- ■ Cinfo: Community of Practice assessment in development and cooperation area
- ■ Various coaching and sparing partner assignments for KM specialists (WTO, City of Zurich, Endress & Hauser)

# AHT - Services in Innovation and Knowledge Management

- Process support / Org. Dev.
- Development / Assessment
- Tools and Methods

Management support	IM + KM Maturity analysis	IM + KM Process reviews and definitions	IM + KM Strategy Development	Introduction of metrics for key KM processes
Understanding of context	Establishing company glossary + taxonomy	Workflow visualization / Simulation	Technology + Digitalization Roadmapping	Systemic success logic approach
Creativity / Innovation Out of the box thinking	Creativity methods and tools	Idea finding workshops in an artist atelier	Accompanying innovation processes and support	Integration of open innovation into research
Knowledge transfer and capture	Development and protection of key competencies	Competency and Skill Management	Knowledge transfer, debrief and expert walkthroughs	Start-up and support of Think-Tanks
Collaboration and personal communication	Project management workshops (Beyond agile)	Tools for decision making and curated learning	MindOffice collaboration databases	Introduction of agile tools + continuous support
Document based communication and information access	Analysis and optimization of info processes	dokControll: Efficient access to documents	Information access in 3 clicks (taxonomy)	Semantic and contextual search tool (AST)



## Dr. Pavel Kraus

- Managing Partner AHT
- Teaching at BFH Bern, HSLU Horw, PHZH and FHGR Chur in knowledge and innovation management
- Former President of Swiss Knowledge Management Forum (SKMF)
- Advisory board member of GfWM
- Former Global Head of Marketing Research – Roche Diagnostics
- Former Knowledge Networking Officer – Roche Diagnostics
- 20+ years of experience in knowledge management



My former business card ☺